

Berkeley Adventure Travel Company Named to “Best on Earth” List
National Geographic Adventure *magazine honors Explorers’ Corner*

Berkeley, California – date – Berkeley-based adventure travel company Explorers’ Corner has been named to the top five in the “River & Sea” category in *National Geographic Adventure* magazine’s 2009 “Best Adventure Travel Companies [On Earth].” The magazine introduces its ranking of the world’s top adventure outfitters, which appears in its January 2009 issue, with the explanation: “Because in a time when travel dollars are stretched, it’s essential that an outfitter deliver the trip of a lifetime, the first time.”

“We’re honored to make the list in a category that boasts ‘world-famous waterways’ plus ‘weather-tested guides,’ both of which we pride ourselves on,” says Explorers’ Corner owner and founder Olaf Malver, described in the *National Geographic Adventure* piece as “the go-to guide for far-and-away paddling adventures.”

The January article mentions Explorers’ Corner’s “first-in-sea kayaking trips” to “places like Irian Jaya, the Tuamotus, and the Andaman Islands,” and takes note of the company’s eight-day “Hudson Bay, Canada: Kayak with Beluga Whales” adventure (<http://www.explorerscorner.com/canada>) as “new in ’09.”

Adventure travel companies were individually scored on education, sustainability, quality of service, spirit of adventure, and client satisfaction to achieve their place on what the magazine calls a “comprehensive listing of the world’s 200 top-ranking outfitters.” In addition to Berkeley-based Explorers’ Corner, the “River & Sea” category’s top five included two other California companies, O.A.R.S. of Angel’s Camp and Bio Bio Expeditions of Truckee. The complete list is available online at www.ngadventure.com/ratings.

An award-winning specialty adventure travel company offering one-of-a-kind destinations and experiences, as well as “old-world” customer service, Explorers’ Corner was honored in msnbc.com’s Best Adventure Trips of 2008 and as a *National Geographic Adventure* Best Outfitter of 2008. For additional information, visit www.explorerscorner.com.

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