

**WordenGroup Adds National Museum of Wildlife Art to Client Roster**  
*Jackson public relations firm works with Jackson Hole's own national museum*

Jackson, Wyoming – February 20, 2009 – WordenGroup, a Jackson Hole public relations company, recently added the National Museum of Wildlife Art ([www.wildlifeart.org](http://www.wildlifeart.org)) to its roster of clients.

Emerging like a natural stone outcropping from a butte overlooking the real-world habitat of the National Elk Refuge, the National Museum of Wildlife Art offers a different take on wildlife through its expression in the fine arts, with an eye to exploring humanity's relationship with nature. Featuring top examples from pre-historic to contemporary, in a variety of media and encompassing such familiar names as Audubon, Picasso, and even Rembrandt, the museum's collection includes more than 5,000 catalogued items.

"We are honored to work with the National Museum of Wildlife Art," says WordenGroup principal Darla Worden. "It's a perfect match for our experience in travel industry public relations and our relationships with editors and writers in arts, architecture, and wildlife media. Not to mention it's fun to get to promote a U.S. national treasure right in our own community."

WordenGroup Strategic Public Relations is a boutique public relations firm representing companies in hospitality, ecotourism, real estate, art and architecture—many with eco-friendly components. Based in Jackson, the firm also has associates in Denver, Colo. For additional information, visit [www.wordenpr.com](http://www.wordenpr.com).